

The Research Center on Values in Emerging Science and Technology (RC-VEST), STEM-IL,  
and the Department of Journalism present



**SPECIAL GUEST:**

Dr. Sarah Tinker Perrault  
University of California, Davis

**Wednesday, November 13**

**1-2 p.m.**

**Engleman Hall A 120**

*Light refreshments will be served!*

For further information,  
please contact Dr. Sarah Roe  
at [RoeS1@SouthernCT.edu](mailto:RoeS1@SouthernCT.edu).

# EARNING TRUST *through* Public SCIENCE WRITING

Dr. Perrault describes how science writers can develop readers' trust by taking on scientist-citizen roles in their writing. She will present three dimensions of trustworthiness — knowledge, integrity, and respect for readers — and demonstrate how each matters if scientists are to serve as trusted advisers on scientific topics in a public sphere characterized by uncertainty, cultural diversity, and heterogeneous and sometimes conflicting sets of values.

Following the talk, Dr. Tinker Perrault will host a science-writing workshop for those interested in learning more about how to better communicate with publics about science-related issues.

